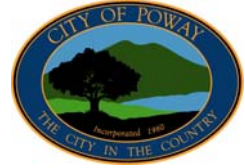




BECOME A SHOP POWAY MERCHANT



The Poway Chamber of Commerce and the City of Poway are pleased to announce Phase Two of the Poway Your First Choice program - the Shop Poway Savings Card!

The Poway Chamber is printing 10,000 savings cards to be distributed to residents and employees of Poway as well as decals for participating merchants.

Merchant participation is free and available to Chamber Members & Non-Members!

Once you have provided the Chamber with a completed registration form, you will receive a static cling window decal to identify your business as a Shop Poway participant. A list of participating merchants will be listed on our special Shop Poway webpage.

(Chamber Members will be specifically identified and will continue to have exclusive listing in our Membership Directory.)

What Types of Savings Should You Offer?

Participants may offer any savings they choose, however to maximize the benefits of the Shop Poway Savings Card, we suggest that you provide a meaningful discount, such as:

1. **A Percentage Off:** We suggest a minimum of 20% off a single item or off an entire purchase.
2. **A FREE Item:** You can offer a free item with a minimum purchase or a free appetizer/dessert if you are a restaurant.
3. **Buy One, Get One Half-Off:** This is an excellent offer for the purchase of an item or a meal. This offer helps to drive multiple sales.

Discounts can be changed quarterly with submission of a new application.



YES, I WANT TO PARTICIPATE!



Business Name: _____

Address: _____

Contact Name/Title: _____

Phone: _____ Email: _____

Offered Discount: _____

Signature: _____ Date: _____

Return via fax or mail, or for more information contact:

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Fax: 858-748-1710
Phone: 858-748-0016